



# NEWINTELLIGENCE

MONTREAL • TORONTO

## Business Intelligence & Performance Management Consulting

### WHO WE ARE

**NewIntelligence** is a full-service IBM Cognos Certified partner providing Business Intelligence (BI), Performance Management and Data Warehousing Solutions. Our consultants have offered BI solutions since 1995 and have developed a reputation for delivering superior customer service.

**NewIntelligence's** consultants have spent the past decade building a successful track record, one client at a time. Our distinct approach ensures that every engagement receives the highest level of customer service and that you get the individual attention you deserve. With several hundred successful installations behind us, **NewIntelligence** is prepared to be your personal guide towards performance management.

### WHAT WE DO

As an IBM Cognos certified business partner, our dedication to IBM's technology has enabled **NewIntelligence** to successfully deploy business solutions for hundreds of clients.

**NewIntelligence** specializes in IBM Cognos technology, specifically:

- Reporting
- Analysis
- Dashboarding
- Scorecarding
- Planning
- Budgeting
- Forecasting

### Business Analytics

**Cognos.**  
software



### INTELLIGENT SOFTWARE FOR THE UNCOMPROMISING BUSINESS

#### IBM COGNOS

The success of your company is directly related to the success of the people who work for you. IBM Cognos is an integrated and scalable information management solution that enables your team to make important business decisions with greater confidence.

**Functional.** Choose from a wide array of functionality to automate and streamline your business processes and help drive success in areas such as:

- Customer Service
- Executive Management
- Finance
- Human Resources
- Information Technology
- Marketing
- Operations
- Sales

**Easy to use.** IBM Cognos is both easy to use and simple to maintain. You can streamline workflow by allowing employees, customers, vendors, and business partners to interact with your system through personalized Web portals.

**Flexible.** IBM Cognos allows extensive customizations from within an integrated development environment.

With IBM Cognos in place, people in every key position in your organization can collaborate and contribute to the success of your company.



### TAILORED INTEGRATED SOLUTIONS

#### IBM COGNOS CUSTOM SOLUTIONS

Our developers use the latest IBM Cognos technology to customize solutions that integrate with your database, ERP, security, or other infrastructure. **NewIntelligence's** service offerings include:

- Application Design & Development
- Business Requirements
- Maintenance & Upgrades
- Migration
- Project Management
- Security Integration
- Software Installation & Configuration
- Software Licensing & Renewals
- Training

We listen carefully to each client to understand their specific business needs, and then develop customized consulting solutions to specifically meet those needs.

When purchasing a new performance management solution, it is not enough to simply select the best product for your organization. A successful implementation hinges on selecting the right partner. A partner that delivers value through a combination of experience and technical mastery. A partner you can trust. A partner like **NewIntelligence**.

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