# IBM Analytics University 2017 Fast track your insights

Berlin: October 10-13 | New Orleans: October 17-19



LearnJuest

## 5 reasons to attend

#### **Build confidence and skill**

Learn about the latest technologies, trends, tips and techniques direct from IBM. Join in a variety of electives and upgrade your skills in whatever area you choose.



#### Get hands-on

With over 75 different sessions, workshops, and labs, there will be a wide opportunity to learn about IBM Analytics technologies.





#### Interact with live demos

Test the latest technology in a lab setting, see cutting-edge demos, and talk to the people who helped build these solutions.



Exchange ideas with colleagues and peers, thought leaders, technology gurus, executives and experts from IBM to explore how you can get even more return on your existing IBM investments.



### Show off in the "Dashboard Dash"

The on-site "Dashboard Dash" is a contest that will give you a chance to develop new use cases for IBM Analytics capabilities. Think there's a great idea that just hasn't gotten traction yet? Come show us.

#### Learn more at <a href="https://ibm.co/AnalyticsU">ibm.co/AnalyticsU</a>

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