NewIntelligence and SolutionStat announce Strategic Partnership to collaborate on IBM Cognos Business Analytics and Predictive Analytics Solutions

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MONTREAL, Quebec, Canada, June 30th, 2013 – NewIntelligence (www.NewIntelligence.ca), a Premier IBM Business Partner selling IBM Cognos Business Analytics software and services and SolutionStat, an IBM Business Partner specializing in IBM SPSS Predictive Analytics software and services, announced today an exclusive strategic partnership. This partnership offers each other's IBM Cognos & SPSS expertise respectively, including software and services, to all its clients, as well as to all IBM Cognos and SPSS users throughout Canada.

 "This partnership will help strengthen our core product and service offering and allow us to further expand our solution to our current and future clientele" explained Corey Mendelsohn, President of NewIntelligence. "In collaboration with SolutionStat, we feel comfortable knowing that we have chosen the right partner to grow within the IBM predictive realm."

IBM SPSS leverages the power of predictive analytics by allowing the user to examine the current state of their business, while at the same time providing a view of the future using advanced analytics techniques. With the use of the IBM Cognos integration point, the results are immediately available for IBM Cognos, allowing for easy distribution to broad user communities.

 "The joint collaboration will allow each company to leverage their consulting know how and seamlessly integrate IBM Cognos and IBM SPSS," says Jean-Francois Allaire, President of SolutionStat. "We are looking forward to working with the NewIntelligence team and collaborating with them on new solutions. We see a lot of value moving forward."

Montreal - Head Office
7575 Trans Canada Hwy, Suite 500
Saint Laurent, Quebec H4T 1V6
☎ (514) 315 2555
🖷 (514) 315 2445

Toronto
1 Yonge Street, Suite 1801
Toronto, Ontario M5E 1W7
☎ (416) 840 8499
🖷 (416) 840 8431

www.newintelligence.ca

About NewIntelligence

With offices in Montreal, Quebec and Toronto, Ontario, NewIntelligence is a leading provider of IBM solutions for business intelligence, performance management and data warehousing. Its experience over the past twenty years has led the company to work with several hundred unique customers.

NewIntelligence delivers solutions that are both cost-effective and delivered in a timely manner, thereby providing customers with solutions that add value to their business. The company is passionately committed to helping clients achieve rapid results from their investment in IBM Cognos solutions by using the latest technologies and industry best practices. NewIntelligence's expertise is sought out by many organizations, as the company has a reputation for delivering what they need, when they need it.

To learn more about products, services and solutions from NewIntelligence, please visit www.newintelligence.ca.

About SolutionStat

SolutionStat is a company that provides statistics consulting and training services. Our team of consultants are statisticians with many years of experience in business analytics. Our expertise ranges from data manipulation and reporting to predictive modeling, segmentation and other complex statistical and data mining analysis.

SolutionStat is an IBM Business Partner and a reseller of IBM SPSS products. Our business and technical expertise in the IBM SPSS Solutions allows us to offer a wide range of services.

For further information please contact,

Jennifer Vezina
NewIntelligence Inc.
514-315-2555 ext.120
jvezina@newintelligence.ca

Jean-Francois Allaire
SolutionStat
(514) 648-8461 ext. 625
jfallaire@solutionstat.ca

Montreal - Head Office
7575 Trans Canada Hwy, Suite 500
Saint Laurent, Quebec H4T 1V6
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🖷 (514) 315 2445

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