

NewIntelligence Proudly Announces New Partnership with SAP Business One, e-Commerce Leader FocusPoint.

Montreal – April 13, 2022 – NewIntelligence, an IBM Gold Business Partner selling IBM Cognos Analytics software and services via their QuickStart for SAP Business One solution, and FocusPoint, running a certified e-commerce solution for SAP Business One, are proud to announce their partnership.

Both solutions are customer-centric and dedicated to helping organizations who use SAP Business One integrate their e-commerce (FocusPoint) and reporting and dashboarding (NewIntelligence) solutions effortlessly. The decision to partner was easy for both companies, as the combination of e-commerce and reporting is bound to produce powerful results for SAP Business One users.

“This joint collaboration will allow FocusPoint and NewIntelligence to join forces and combine our many years of experience with Analytics and e-Commerce inside SAP Business One to seamlessly integrate NI QuickStart for Reporting and Dashboarding for SAP Business One with IBM Cognos,” says Craig Stockmal, CEO, FocusPoint. “We are looking forward to collaborating with the NewIntelligence team on delivering this solution to our current and future clientele. We foresee a significant value add to our customers bottom line.”

“This partnership will not only help us broaden our reach to FocusPoint customers in the United States and Canada for our Reporting & Analytics solution but will simultaneously allow us to further expand our solution offering into other core areas with the deep SAP e-commerce knowledge that FocusPoint provides” explained Corey Mendelsohn, President of NewIntelligence. “With FocusPoint’s years of expertise and solid understanding of e-commerce inside SAP Business One, we are excited to leverage an alliance with FocusPoint and officially partner with them to grow our presence in the US and Canada.”



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About NewIntelligence

With offices in Montreal, Quebec and Toronto, Ontario, NewIntelligence is the leading provider of IBM solutions for Business Intelligence, performance management and data warehousing. Its experience over the past 25 years has led the company to work with several hundred unique customers local and abroad. NewIntelligence currently has strategic partnerships with software companies in Arizona, California, Massachusetts, New England, Texas, Australia and New Zealand.

NewIntelligence QuickStart for SAP Business One delivers a reporting and dashboarding solution that is both cost effective and delivered in a timely manner. NewIntelligence remains dedicated to helping its clients gain better insights into their business with this easy-to-use solution.

To learn more about products, services, and solutions from NewIntelligence, visit newintelligence.ca or runcognos.com.

About FocusPoint

Founded by e-commerce entrepreneurs, committed to the SAP Business One community. FocusPoint is dedicated to focus, which is why the solution they have built is exclusively for SAP Business One. When clients decide on a FocusPoint and SAP Business One integration, a world of connections are enabled. These connections lead to frictionless customer and employee experiences, the seamless set-up of customer self-service portals, and require little to no coding.... that is right, FocusPoint is ready to go out-of-the-box.

Visit focusedimpressions.com for more information about FocusPoint.

NewIntelligence

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