

NewIntelligence and MAP IT Partnership Announcement

Strategic Collaboration with MAP IT Ltd., a Value Added Reseller (VAR), Aims to Accelerate SAP Business One Implementation and Expand Market Reach.

Birkirkara, Malta / Montreal, Canada – July21st, 2025 – NewIntelligence, a distinguished provider of analytics and business intelligence solutions, and MAP IT Ltd., a prominent Value Added Reseller (VAR) specializing in the resale and implementation of SAP Business One solutions, today announced a strategic partnership focused on serving and improving the SAP Business One market in Malta.

As a Value Added Reseller, MAP IT Ltd. provides expert implementation, training, and support for SAP Business One clients. This makes MAP IT a highly valuable partner for NewIntelligence, which seeks to connect with businesses already using SAP Business One and enhance their capabilities through advanced analytics and business intelligence solutions.

"We're very excited about this partnership because MAP IT holds strong relationships with clients that can directly benefit from our analytics solutions. VAR partnerships, like the one with MAP IT—are critical for us because they help us identify and engage clients who can immediately leverage our analytical expertise."

- Corey Mendelsohn, President of NewIntelligence

Likewise, MAP IT Ltd. Malta's Managing Director emphasized the significance of the collaboration.

"This partnership represents a tremendous opportunity to deliver additional value to our SAP Business One clients through NewIntelligence's analytics solutions. Our joint efforts will undoubtedly help businesses maximize their SAP Business One investments."

- Mark Abela Schinas, Managing Director of MAP IT Ltd.

Both companies remain dedicated to delivering outstanding customer service, fostering innovation, and driving significant growth for their clients.







About NewIntelligence

NewIntelligence is a leading provider of analytics and business intelligence solutions, empowering organizations with actionable insights for better decision-making and sustained growth. With extensive expertise and a proven track record, NewIntelligence transforms data into strategic advantages for its clients.

For more information, visit newintelligence.ca and sap.newintelligence.ca

About MAP IT Ltd.

MAP IT Ltd. is a Value Added Reseller (VAR) specializing in the resale, implementation, and support of SAP Business One. With over 15 years of industry experience, MAP IT helps organizations optimize efficiency through innovative technology solutions and personalized consultancy services.

For more information, visit <u>mapitmalta.com</u>

For further information please contact:

Natasha Czapla **Digital Marketing Manager**nczapla@newintelligence.ca

NEWINTELLIGENCE

Celine Darmanin **Sales & Support Executive**celine.darmanin@mapitmalta.com





